



October 11, 2016

**DIVISION MEMORANDUM**

No. 642, s 2016

**ON-THE-SPOT POSTER CONTEST FOR INTERNATIONAL DAY FOR DISASTER REDUCTION**

To : Assistant Superintendents  
Education Supervisors/Coordinators  
District Supervisors/OICs  
Elementary and Secondary School Heads

1. This Office announces the conduct of On-the Spot- Poster Contest for International Day for Disaster Reduction. The theme for this contest shall be: "Live to Tell: Raising Awareness, Reducing Mortality."
2. The Poster Making Contest is open to all pupils and students within the Southern and Northern part of Cebu classified according to the following categories:
  - Category A - 8 years old to 12 years old (elementary)
  - Category B - 13 years to 17 years old (secondary)
3. The venue and schedule for the said competition will be as follows:
  - Norther Cebu – Municipality of San Remigio - October 13, 2016
  - Southern Cebu - Municipality of Dalaguete – October 14, 2016
4. All interested applicants must submit a pre-registration form. Pre-registration form will be given to those interested. For details, refer to the attached communication.
5. Transportation and other incidental expenses are chargeable against School MOOE/SEF/PTA and other available funds, subject to the usual accounting and auditing rules and regulations.
6. This Memorandum will serve as Authority to Travel.
7. Immediate dissemination of this Memorandum is desired.

  
RHEA MAR A. ANGTUD, Ed.D., CESO VI  
Schools Division Superintendent



# Live to Tell

International Day for Disaster Reduction

13 OCTOBER 2016

## On-the-Spot Poster Contest for International Day for Disaster Reduction

International Day for Disaster Reduction began in 1989, after a call by the United Nations General Assembly for a day to promote a global culture of risk-awareness and disaster reduction. Held every 13 October, the day celebrates how people and communities around the world are reducing their exposure to disasters and raising awareness about the importance of reining in the risks that they face. The 2016 edition marks the launch of the new "Sendai Seven" campaign, centered on the seven targets of the Sendai Framework, the first of which is reducing disaster mortality.

The campaign seeks to create a wave of awareness about actions taken to reduce mortality around the world. The Sendai Seven Campaign is an opportunity for all, including governments, local governments, community groups, civil society organizations, the private sector, international organizations and the UN family, to promote best practices at the international, regional and national level across all sectors, to reduce disaster risk and disaster losses.

Worldwide, women and children are up to 14 times more likely than men to die in a disaster and roughly 60% of preventable maternal deaths and 53% of preventable under-5 deaths take place in conflict and disaster settings. Other groups affected disproportionately include persons living with disabilities, older persons and indigenous people.

### A. MECHANICS:

1. The Poster Making Contest is open to all students within the Northern part of Cebu classified according to the following categories:
  - 
  - Category A – 8 years old to 12 years old (Elementary)
  - Category B - 13 years old to 17 years old (Secondary)
2. All interested applicants must submit a pre-registration form. Pre- registration form will be given to those interested applicants.
3. The theme for the poster making contest shall be: **"Live To Tell: Raising Awareness, Reducing Mortality"**.

4. The size of the poster should be a ¼ size illustration board in white background on a landscape orientation.
5. All needed materials must be provided by the participants during the contest day such as:
  - Drawing paper
  - Pencil
  - Oil paints
  - Water color
  - Crayons
  - Coloring pens
  - Oil Paster
  - Others
6. All artworks must be done on the spot and must be completed within the allotted time of two (2) hours.
7. All entries must be pre-numbered. No other identifying marks will be allowed to appear in the artworks.
8. All entries shall be judged by a Board of Judges composed of three (3) members from the Cebu Disability Inclusive Disaster Risk Reduction Network.
9. Criteria for judging will be as follows:
  - Relevance to the theme ----- 40 %
  - Creativity ----- 25%
  - Visual Impact ----- 20%
  - Originality ----- 15 %
  - TOTAL ----- 100 %**
10. The prizes per category shall be:
  - 1<sup>st</sup> Place - Trophy w/ certificate and coloring kits
  - 2<sup>nd</sup> Place - Trophy Medal w/ certificate and coloring kits
  - 3<sup>rd</sup> Place - Trophy Medal w/ certificate and coloring kits
10. Non- winning entries shall be given a certificate of appreciation. Participating schools and their coaches will also be given certificates
11. Winning and all other entries shall be the property of the organizers and will be exhibited right away after the competition on October 13, 2016.
12. Contest schedule shall be on October 13, 2016 (Thursday) 10:00 AM to 12:00 NN.
13. Winners will be identified at the end of the activity. Awarding of winners shall be given during the International Day for Disaster Risk Reduction Celebration in San Remigio Cultural Center.

For inquiries, please contact:

Janette Jane Pasicaran

Community Organizer - ENABLED Project

Email Address: cebudidrrnetworksecretariat@gmail.com

Contact Number: 09985442605



On-the-Spot Poster Making Contest for International Day for Disaster Reduction

**Pre-Registration Form**

Complete Name:

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( First Name, Middle Initial, Last Name)

Age:

Birthday:

Contact Number/s :

Complete Residential Address:

Email Address:

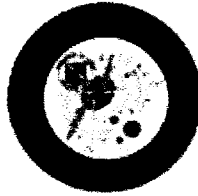
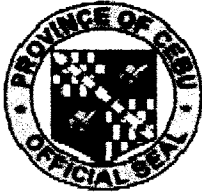
Name of School: (for Students)

Name of Organization: (for Members of  
Orgs. )

Name of Coach:

Signature:





## ROADSHOW

### International Day for Disaster Risk Reduction

**THEME: Live To Tell Campaign: Raising Awareness, Reducing Mortality**

Municipality of San Remigio, Cebu Philippines| October 13, 2016

Municipality of Dalaguete, Cebu Philippines| October 14, 2016

#### Overview:

*Everything can be rebuilt, but lives cannot be recovered, and that's what hurts the most," - President Rafael Correa, Ecuador, after the April 2016 earthquake that killed 661 people.*

**Goal:** Use International Day for Disaster Reduction on 13 October 2016 to:

Provide an advocacy platform for all governments, local governments, disaster management agencies, UN agencies, NGOs, Red Cross and Red Crescent societies, civil society groups, businesses, academic and scientific institutions, and other interested groups to demonstrate support for implementation of the Sendai Framework and to highlight achievements and challenges in so doing with a particular focus on life-saving measures in 2016;

The 2016 campaign will seek to create a wave of awareness about actions taken to reduce mortality around the world. UNISDR wants you to use the opportunity of October 13 to tell the world what you are doing to implement the Sendai Framework in order to reduce mortality and improve health outcomes from disasters.

Are you improving how people are becoming more risk informed? How are you doing it? Have you become more inclusive in your outreach with early warnings? (Article: <https://www.unisdr.org/we/inform/revents/49467>)

TIME	ACTIVITY	FOCAL PERSON
<b>DAY 1</b>		
10:00 AM – 12:00 nn	Poster Making Contest	Janette: A2D Project
12:00 nn – 1:00 PM	Lunch	PDRRMO
1:00 PM – 1:30 PM	Judging for Poster Making Contest and Awarding of Winners	
1:30 PM – 2:30 PM	Sharing on DRR experience	MLGU and Caravan Team
2:30 PM – 3:00 PM	Games	Janette: A2D Project
3:00 PM - 3:30 PM	Video Presentation: DRR related Video Clips	A2D and PDRRMO
3:30 PM – 4:00 PM	Comical Skit	The Fat boys Production
4:00 PM – 5:00 PM	Reflection Sharing	A2D, PDRRMO

